



breathe

Celebrating Wellness, Lifestyle & Fitness

A lifestyle magazine for people who embrace healthy living

Ad Options

Annual Package Maximize your ad dollars

Buy 4 consecutive ads and
SAVE 20%

Package 1

1/4 page magazine ad
Button Ad on Website
1month email blast ad
\$150

Package 2

1/2 page Magazine ad
Button Ad on Website
1month email blast ad
\$200

Package 3

Full page ad in Magazine
Button Ad on Website
1month email blast ad
\$300

A la carte

1/4 page ad \$100
1/2 page ad \$175
Full page ad \$250
Button Ad on Website \$20
Banner Ad \$50
Ad Color \$150
Business card ad \$50
or

MAKE A DONATION
Breathe at Crossroads
is a nonprofit 501 C3
Organization

It's Time to Take ACTION

- 63% of the population is obese or overweight
- Americans spend an average of \$33 billion each year on weight loss products, information and fitness
- The *Breathe* approach is distinct and unique, resulting in one of the most powerful magazine launches this year
- Over 9 million 6-19 year olds are overweight or obese, tripling since 1980 with our children expected not to live as long as we do
- Obesity associated annual hospital cost for children and youth have tripled over the past two decades
- The direct cost of physical inactivity cost Americans \$24.3 billion annually
- You can HELP!

Breathe encourages adults to be role models for youth by living healthy. Go clean, lean and green with

breathe

199 New County Rd
Saco, ME 04072



Breathe Spokesperson Dr. Christine Blake

Publication Dates Advertising Deadline

April 1	March 7, 2010
July 1	June 1, 2010
October 1	September 1, 2010
January 1	December 1, 2010

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